

FAJAR FEBRIANSYAH

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A fresh graduate in Computer Science with a leadership spirit and often trusted as a decision maker. Passionate and experienced in SEO Content Writing for 6 years+ and love anything related to the digital world.

Work Experiences

FinPR - Singapore Dec 2022 - Present

Copywriter

- Wrote a copy for landing page.
- Wrote articles about finance related using SEO strategy and writing guidelines.
- Wrote a promotional video script.
- Experienced in using Asana and Slack

FlowerAdvisor - Jakarta, Indonesia Oct 2022 - Present

Freelance Content Writer

- Wrote articles for product pages using SEO strategy and writing guidelines.
- Wrote fully SEO On Page optimized pillar articles around 2.000 words.
- Optimized blog post using Wordpress CMS

EXPLOID - Bogor, Indonesia Jan 2021 - Oct 2022

Freelance Web Content Writer

- Wrote gaming and tech related news using SEO strategy and writing guidelines.
- Published 50+ articles using Wordpress CMS.
- Translated some game and technology press release.

PT Mega Central Finance - Jakarta, Indonesia Oct 2021 - Jan 2022

Frontend Web Developer Intern

- Devised Functional and appealing web applications-based usability.
- Maintained and enhanced company site.
- Developed Cascading Style Sheets (CSS) that are consistent across all browsers and platforms.
- Inspected and debug applications.

Visualspheres Studio - Jakarta, Indonesia Feb 2021 - Jul 2021

SEO Specialist

- Conducted organic keyword research using Ubersuggest.
- Optimized old contents for a better ranking result in SERP.
- Researched competitor's SEO on page performance.
- Audited monthly site performance.

Education Level

Universitas Bina Nusantara - Bandung, Indonesia Dec 2018 - Dec 2022

Bachelor Degree in Computer Science, 3.48/4.00

- Course Completed: Algorithm and Programming, Application and Design of Virtual and Augmented Reality, User Experiences, Probability and Statistics, Research Methodology, Entrepreneurship, Database System, Human and Computer Interaction, Agile Software Development, Artificial Intelligence, Market Research Methodologies, etc.

Organisational Experience

HIMTI Universitas Bina Nusantara - Bandung, Indonesia Jan 2019 - Dec 2019

Internal Division Staff

- Organized the organization internal activities by recruiting new members.
- Selected as a coordinator of the EXPO First Year Program for Informatics Students and generated 144 new members.
- Selected as a documentation team coordinator for IGDX 2019 event held at Binus Bandung.